

Aims

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Friday, 06 July 2012 09:04 -

To provide teddies or soft toys to A&E units and other associated emergency or medical services for the medical staff to give (at their own discretion) to children who are in severe distress, where the staff feel that a teddy to cuddle will help alleviate that distress, and assist them in their critical work.

We also aim to provide these medical units, and related charitable causes, with appropriate equipment, facilities, amenities or grants not normally provided by the statutory authorities.